



Banner artists revealed inside

The President's Message

Good Day to All,

The VAA Executive Board had a Zoom meeting in May and it went well. Eight members of the board were on line with only a little difficulty. Membership was reported at 210.

Scholarship reported that there are 4 winners to receive scholarships. As you know the awards were to be given out in April. I seriously doubt if we will be allowed to have a member's meeting in June. Graduating seniors are having a rough year. The scholarship committee is trying to find a way to honor these bright young people, even if we will not be part of the celebration.

I believe you have already been notified that your comments on the survey about our art shows was the bases for the Winter Fine Art Show being fine art only, and the Fall Art Show being fine art and applied art, separated in different rooms. We are planning to have the rules and registration form for the Fall Art Show on our website before August.

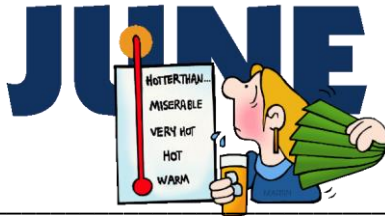
We have 2 positions open. Marilyn Wright, our secretary has completed her two-year term and wants to be replaced. If you have been a secretary for a club or job and would like to join the board as secretary, please notify me. Billie Edwards has been a wonderful chairperson for the La Galleria Fine Art Exhibit and also would like to have someone please step into her shoes. Billie has done a great job but she also is the treasurer for our group. If you would consider replacing Billie, please notify me.

I hope you and yours are healthy and you are beginning to get back out, going to dinner, the pools, pickleball, and golf and all the other fine outdoor activities there are to be enjoyed.

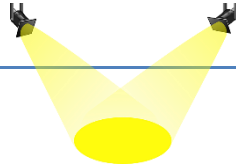
Hope you had a great Memorial Day.

Barb Justice, President

Check out the events Calendar on the last page



Spotlight on You



MEET IRIS KAPLAN



Iris had a successful career in the fashion industry in NYC. Four years ago, Iris retired to The Villages and was able to start an art group at Moyer Recreation Center on Tuesdays from 3-5. She likes to teach new techniques such as mixing watercolor with pastels. The club offers instruction but it is not a formal setup like some art classes where everyone works on the same project. "If you get something that you are interested in, you are going to be more inspirational."



Lots of Heart (acrylic)



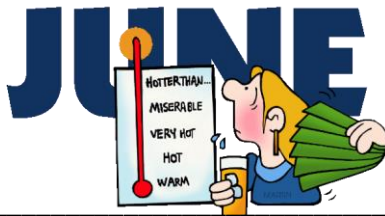
Dancing in the Dark (acrylic)



Jazzy Dancer (watercolor)



Nature's Love (acrylic)



Conversations

With Martha Ayotte



Send your topic suggestions for
Conversations to Martha at
mayotte22@aol.com

Can Photography Be Considered Fine Art?

A lot of people feel photography is not really fine art because it makes use of a mechanical object, and not the human hand to create it. They feel it is too easy and it takes little time or talent to create a photograph. Even a child can push a button on a camera. These people feel photography is a great tool for making copies of their art, or as a reference for a painting, but cannot be considered art in itself.

Before photography was invented, the world depended on artists to portray nature, landscapes, and portraits. When cameras were invented, artists felt threatened. It was cheaper to get a photograph of oneself than to have one painted.

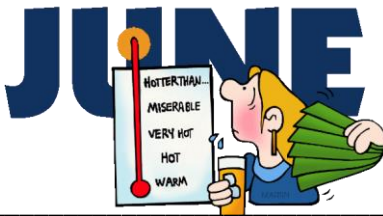
When photography did come out, the French critic and poet Baudelaire believed that lazy and uncreative painters would turn to photography. Lady Eastlake, a British author, art critic, and art historian, wrote an article stating beauty was the main element in fine art, created by refinement, taste, spirituality, and genius. Something photographs did not have. Photographs were good for depicting truth and reality, but could never be considered fine art.

Fine art is developed primarily for aesthetics or beauty and evokes an emotion or feeling. Fine art adheres to certain rules of design and principles and requires patience, planning, time, skill, and sometimes years of training.

The Dictionary definition for fine art states, "Creative art, especially visual art whose products are to be appreciated primarily or solely for their imaginative, aesthetic, or intellectual content such as painting, drawing, sculpting and poetry among others. It expresses emotion and inspires beauty, appealing to the senses and enlightening to the spirit."

Can photographs possess the same qualities of fine art?

Can photographs be imaginative and creative? Do photographs inspire beauty and enlighten the spirit? Most people say yes. Fine art photographs require skill and knowledge of camera settings, sometimes years of training. Photographs can depict all kinds of feelings and emotions and taking them requires a lot of patience. A good



photograph also must adhere to certain rules of design and composition. Not all photography can be called “Fine Art Photography”, just as not all art can be called “Fine Art”.

An example of Fine Art Photography is Edward Weston’s famous “Pepper no.30” photograph. He created his own aperture of f/240, and placed this particular green pepper inside a tin funnel which requires an exposure time of 4-6 hours. Edward created 46 negatives of the peppers over a two-year period. Here is a link to his pepper photograph. [https://en.wikipedia.org/wiki/Pepper No. 30](https://en.wikipedia.org/wiki/Pepper_No._30)

By the late 1850s exhibitions and galleries started including photographs in their exhibits. Now photography is considered a form of fine art as valid as any other, and there are multiple museums and galleries exhibiting photographic work.

Today, there are many different types of fine art photography including still life photography, architecture photography, long exposure photography, silhouette photography, night photography and hard light photography.

I myself enjoy photography. It is definitely not an easy skill to master. No matter how many times I study the apertures, shutter speed and ISOs, I can never keep them straight! I always rely on the auto setting! Also, photography requires a lot of patience, a quality I don’t often possess. And with photography you still have rules of design and composition. Photographs can evoke all kinds of emotions in me, sometimes more than fine art can! In conclusion, I don’t believe all photographs can be described as “fine art photography” but certainly, many can be. Here are some links to fine art photographers.

<https://www.davidbeavisgallery.com/>

<https://www.hernandezdreamphotography.com/>

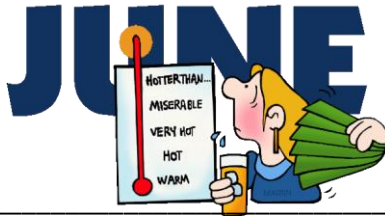
<https://www.kevinkrautgartner.com/>

<https://alicezilberberg.com/>

<https://www.craigbill.com/>

<https://www.ceserebrothers.com/>

<https://www.jankalish.com/>



Scholarship News

The four seniors from local high schools that have been selected as winners of our 2020 Art Scholarships have now graduated. Their ceremonies were far different than the usual celebrations, and we admire their fortitude and accomplishments in a year of such uncertainty and challenges.

Our Art Scholars for 2020 Each received a \$2000 Award

JOHN WHITE	TAVARES HIGH SCHOOL
DANIEL IVES	REDEEMER CHRISTIAN HIGH SCHOOL
MORGAN WEBB	WEST PORT HIGH SCHOOL
TAIMA AVIANDO	NORTH MARION HIGH SCHOOL

In a mini album that will follow this article, we would like you to read a bit about them, and see some of their art work. They are all Honor & AP grads. Our scholarship Certificates and gifts will be sent out to them in June. We had hoped to have a small presentation event and lunch for them as well, but current Covid restrictions/guidelines made that too challenging to happen. As always, each winner will have their check sent directly to their school in August.

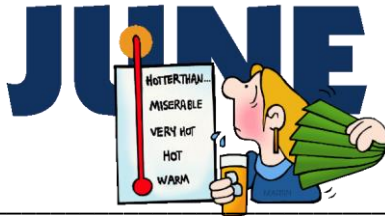
Stay tuned. Summer Art Films are ready for start up as soon as the Entertainment Dept. is up and running again. "Leonardo" and other new films will be included. These movies help support our art scholars and will give us something special to look forward to. Distance travel for 2020 is definitely impacted. Museums will reopen slowly and capacities will change. So..... look for our updates and enjoy world class artists and museum shows right here in The Villages!

Lastly, genuine thanks and gratitude go out to our loyal Donors, Benefactors and Patrons. We don't have a printed listing this year, but please know your time, kindness, donations and support make the VAA Scholarship Program possible. CHEERS to all of YOU !!!

Have a healthy, safe and creative summer!

Helen Poor and The VAA Scholarship Team

Marge McQueston, Sally & Tom LaBaugh, Susan Evans, Fran Naughton,
Brian Dickson, Frank Zampardi and Judy Nahmias
(with special support from Jo Magram & Ralph Bischoff)



Scholarship Winners !

DANIEL IVES

Daniel is our Private School winner for Art Scholarships 2020. He has just graduated from Ocala Redeemer Christian. He plans on attending the Utica NY Campus of Pratt Art Institute. He also is an Honors and Advanced Placement graduate. He studied regularly with Nina Lovell, a well-known Ocala artist and teacher. Daniel intends to pursue courses in illustration and pre-production animation, and finish his last two years of training at Pratt New York City. Only starting serious/major art pieces in 2019, Daniel's work now showcases complex subjects, detailed drawing, and careful shading and rendering skills.

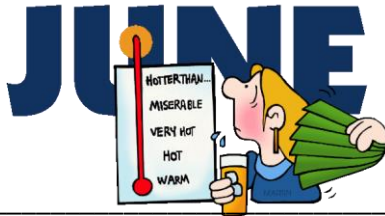


JOHN WHITE

John White has graduated 5th in his class at Tavares High School and is awaiting notification of receiving a Florida Bright Futures Scholarship. His school activities and community contributions are numerous, and he has won high praise and recommendations from his teachers and administration. His images and art work are bold, economic and reflect a strong use of color and design skills.

John developed an early interest in photography, and it was a big part of family travel. His fascination with buildings and their design became a strong influence. It has had a major impact on his high school portfolio work and future plans. This fall, John will begin his major in Architecture at University of Florida.





TAIMA AVIANDO

Taima has recently graduated as an honors student from North Marion HS. She will be attending the College of Central Florida this fall with a projected transfer to the University of Central Florida in Orlando. She will study Fine arts with directions in illustration and digital art. Taima has been very active at her school. In outside venues she has frequently exhibited her paintings and printmaking in student and adult shows. Her work has also been on display at the Appleton Museum in Ocala. Taima's nature and animal designs can be realistic or self-expressive, and she looks forward to developing techniques and a style that will lead to a career in animation.

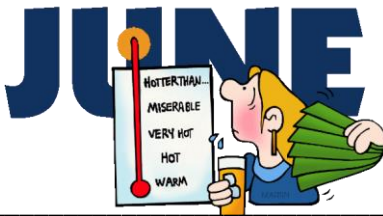


MORGAN WEBB *(photo missing)*

Morgan is a Magnet Art and AP graduate from West Port HS in Ocala. She placed in the top 10% of her class of over 600, and has been accepted into the Illustration/Animation program at Full Sail University in Florida. In addition to her art accomplishments, she has acted, modeled, worked with Ocala homeless shelters and Jr. ROTC community projects. Her active church work includes overseas mission projects. Morgan hopes her art major classes will enable her to pursue not only game and entertainment innovations but automotive and medical designing as well.

Banner Artists Revealed

Painting #1	"Out of the Dark"	Billie Edwards
Painting #2	"Afternoon in France"	Kathy Canter
Painting #3	"Zebras and Mt. Kilimanjaro"	Betty Eich



Events & Opportunities

Village Art Center and Workshops

Wanda Boyd and Bev Hennessey

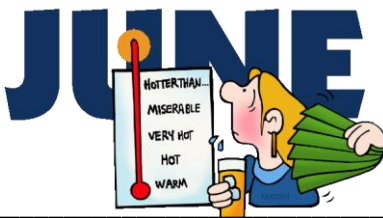
Village Art Center is proud to sponsor an online watercolor demonstration featuring David R. Smith, an award winning watercolorist and international instructor. David is offer a FREE watercolor demonstration on Wednesday, July 15th at 6 pm Central Time. He will demonstrate the beauty and spontaneity of the fluid medium while inspiring you to get your brushes wet.

There is no limit to the number of folks that can watch the video. On the day of the demo, simply click the following link and enjoy the show: <https://youtu.be/oeKTr1Uf93s>

If interested in learning from David, due to the pandemic, he will teach a couple online workshops over the summer. Visit Dave's webpage at <https://www.dsmithfineart.com> for more information about David or his online workshops.

Village Art Center is busy getting ready for a stellar fall/winter art season with a great line-up of seventeen nationally known artists in a variety of mediums with a variety of subjects. Registration begins August 1. This year's line-up includes:

Judi Betts, Watercolor, October 5-8
Jane Slivka, Acrylic, October 20 and 21
Artist TBD, Colored Pencil, October 22 and 23
Gene Rizzo, Watercolor, October 26 and 27
Karen Fletcher Braverman, Watercolor, November 2-4
Lynn Ferris, Watercolor, November 9-11
David R. Becker, Acrylic and Watercolor, January 10-14
Joye Moon, Watercolor, January 19 and 20
Laurin McCracken, Watercolor, January 25-28
Carol Carter, Watercolor, February 8-10
Karen Knutson, February 15-18
Cynthia Knox, Colored Pencil, February 22-24
Marie Natale, Watercolor, March 1-3
Mark Mehaffey, Watercolor or Acrylic (TBD), March 8-11
Linda Kemp, Watercolor, March 17-19
Jennifer Stone, Watercolor, March 22-24
Kathie George, Batik and Watercolor, April 12-14



Bulletin Board



PO Box 1655
Lady Lake, FL 32158-1655

visualartsassociation.com

CALENDAR AT A GLANCE

**NO MEETINGS JULY OR AUGUST
(VAA goes dark)**

Friday, September 4, 1:00
General Meeting

Friday, October 2, 1:00
General Meeting

Saturday, October 10 *
Fall Show, Rohan
Fine and Applied Art

Sunday, November 1 *
ARTS at Brownwood Paddock Square

Friday, November 6, 1:00
General Meeting

Friday, December 4, 1:00
General Meeting

Sunday, January 10, 2021 *
ARTS at Spanish Springs

Saturday, February 8, 2021 *
Winter Show
Fine Art Only

* indicates show or exhibit activity

VAA Executive Board

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No Meetings until September

Enjoy your summer!